

# why we're different

For over 15 years we've specialised in creating and managing bespoke print and document services for mid to large sized organisations.

## our way - devices are 'business assets'



### the traditional way



less hardware



volume reduction



ITIL service  
Prince 2 based



contract transparency,  
flexibility & partnership



service automation,  
integration with legacy  
customer systems



end user  
satisfaction /  
experience based



incumbent and / or new  
IT support process  
integration



continuous  
improvement focus



document workflow  
& automation



external & internal  
print consolidation

### we do all of this for you



**less hardware**

We don't focus on what we want to sell to you, we focus on what is right for your business. We don't think in terms of 'print assets' but instead 'business assets', which allow you to save money and make the business more productive



**volume reduction**

We are 100% focused on helping you reduce the volume of printing in your business. Using both secure and document automation technologies we can reduce waste and unlock free money by reducing the cost of ink on paper



**ITIL service Prince 2 based**

We are accredited in the leading industry standards and project management approaches. Simple and highly effective we take our customers on a print less do more journey to achieve the best paper-lite processes within their business. Low risk because of the truly partnership approach we take, all our solutions and customer relationships are defined by a focus on long term progress and continuous service improvement



**contract transparency, flexibility & partnership**

Our contracts are focused on employee satisfaction and long term improvements. From the outset of our business, we moved away from the traditional copier/print services device-centric contracts. We champion agreements that are flexible, partnership led and mutually beneficial



**service automation, integration with legacy customer systems**

Our ground breaking print less do more service dashboards allow customers to 'see more' real-time print and document data than ever before. Enabling informed process and investment improvements on an on-going basis



**end user satisfaction / experience based**

Our print less do more mindset helps us be 100% focused on customer outcomes. We find that the more satisfied, supported and heard your employees are, the more successful the process improvements



**incumbent and / or new IT support process integration**

We're part of a network of world-class IT experts; we can become an integral part of your IT managed services provision, leading on print processes while factoring in the IT structure and support services around them



**continuous improvement focus**

We champion paper-lite journeys where we continue to generate joint improvement on processes and commercials throughout the partnership



**document workflow & automation**

We see so many benefits in tracing the document and information workflow within key business departments. Whether finance, HR, legal or marketing - the opportunities for automation and reduced printing are many and can increase overall business agility



**external & internal print consolidation**

Our print less do more strategy often helps breaks down department silos. For example, if Marketing coordinates production/external print needs, and IT takes care of internal print - we will work with both to optimise investments and streamline key processes